



IMPROVING MODELS FOR VALUING SOCIAL IMPACT IN URBAN DEVELOPMENT

Seminar Oct 5 2016, 10 am – 3 pm

Tegelhuset next to Rosengårds Centrum, Dicksons väg 3, Malmö, Sweden

We see and welcome the need and demand for valuing the social impact of urban development projects. Today many cities face challenges linked to social inclusion, health and employment. However, traditional decision-making tools – in both private and public sectors – often lack social impact dimensions that help to value the social impacts of investments. New models are emerging to challenge the status quo.

This seminar will bring forward some examples of new ways of addressing social impact valuation in urban development. We invite participants to join us in delving into this topic: the driving forces, principles and the models being developed to value social impact in urban development.

Inspirational introductory presentation by Prof Erik Bichard, Real Worth. Presentation of the new HAI-model – Urban Innovation Lab

The following questions will be discussed:

- *Today's urban development projects: how are the social and environmental aspects taken into account?*
- *What is missing in existing models?*
- *What is needed to make the methodologies for social impact valuation useful?*

Sign up, at the latest Wednesday the 28th of September to caroline@urbaninnovationlab.se

Welcome!

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